



**imagicproductions**

[www.imagicmanila.com](http://www.imagicmanila.com)

Imagic Productions was founded in 1997 and, since then, has been providing media production services to the non-governmental organizations (NGO), government, and international humanitarian agencies whose voices are sometimes left unheard because of their inability to access channels of media. It was a dream transformed into reality by its founder, Judy Rosario Diño, whose years of experience as a writer and director gave her the inspiration to venture out and explore the vast world of development through what she now calls *development arts*. Her primary medium of bringing the message across is through videos.

To date, this full-service production and post-production company has been serving the needs of different sectors – from small fisherfolk, persons with disability and urban poor organizations to the country's migration agencies, social welfare, health and labor departments, from children's organizations to various people's organizations. The objective of Imagic Productions is clear: *service to the development sector through advocative videos*.

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## ROSTER OF CLIENTS

1. ACDI – VOCA
2. Alliance of Bonafide Recruiters for OFWs' Advancement and Development (ABROAD)
3. Association of Southeast Asian Nations (ASEAN)
4. Asian Institute of Journalism and Communication (AIJC)
5. Assisi Foundation
6. Association of Foundations
7. Australian Agency for International Development (AUSAID)
8. Ayala Foundation Inc.
9. Balay Rehabilitation, Inc.
10. Bank of China
11. Batong Sandigan Development Foundation
12. Birds International, Inc.
13. Biodiversity Management Bureau (BMB) of the DENR
14. Braveworld Events and Creative Services
15. Bureau of Fisheries and Aquatic Resource (BFAR)
16. Catholic Educational Association of the Philippines (CEAP)
17. Catholic Relief Services (CRS)
18. Center for International Trade Expositions and Missions (CITEM)
19. Chef Reggie Aspiras Videos for Reggie's Kitchen (YouTube channel)
20. Chemonics International
21. ChildFund Australia
22. ChildFund Philippines
23. ChildFund Taiwan
24. Christian Blind Mission International-Australia (CBMI)
25. Coalition of Licensed Agencies for Domestic and Service Workers, Inc. (CLADS)
26. Commission on Human Rights (CHR)
27. Consuelo Foundation
28. Council for the Welfare of Children (CWC)



29. De La Salle Health Sciences Institute
30. De La Salle University Gokongwei College of Engineering
31. De La Salle University Medical Center
32. Department of Energy (DOE)
33. Department of Interior and Local Government (DILG)
34. Department of Science and Technology (DOST)
35. Department of Social Welfare and Development (DSWD)
36. Department of Trade and Industry - Competitiveness Bureau
37. Development Academy of the Philippines (DAP)
38. Direct Data Capture (DDC) Philippines
39. Disney Asia
40. ERDA Foundation
41. ELKS – Philippine Cerebral Palsy, Inc.
42. Enhanced Regional EU-ASEAN Dialogue Instrument (E-READI)
43. European Union (EU)
44. Food and Agriculture Organization of the UN (FAO)
45. Foundation for Development Alternatives (FDA)
46. Foundation for the Development of the Urban Poor (FDUP)
47. Foresight Development and Surveying Company
48. Foundation for the Philippine Environment (FPE)
49. Freight Process Outsourcing Solution Inc. (FPOSI)
50. Habitat for Humanity International Inc.
51. Habitat for Humanity Philippines Foundation, Inc.
52. Haribon Foundation
53. Home Guaranty Corporation (HGC)
54. HSBC (Microfinance Project)
55. Institute of Labor Studies (ILS) of the Dep't. of Labor and Employment
56. Institute for Reproductive Health, Georgetown, U.S.A. (IRH)
57. Institute for Reproductive Health, Philippines

58. Intellectual Property Office (IPO)
59. International Institute of Energy Conservation (IIEC)
60. International Labour Organization Manila (ILO)
61. International Labour Organization Regional Headquarters (Bangkok)
62. International Labour Organization Headquarters (ILO Geneva)
63. International Organization for Migration (IOM)
64. International Youth Foundation (IYF)
65. Japan International Cooperation Agency (JICA)
66. Japan Social Development Fund (JSDF)
67. Jubilee Christian Academy
68. Kanlungan Centre Foundation, Inc. (Center for Migrant Workers)
69. Kasagana-Ka Mutual Benefit Association (KMBA)
70. Korea Electric Power Corporation (KEPCO)
71. Laura Vicuna Foundation (LVF)
72. League of Cities of the Philippines (LCP)
73. Local Government Unit of Mandaluyong City
74. Local Government Unit of Pasig City
75. Local Government Unit of Zamboanga City
76. Makati Business Club
77. Manila Community Services, Inc. (MCSI)
78. Maisog Watershed Initiatives Inc.
79. Mardel International Management and Services, Inc.
80. MMLDC Foundation
81. National Council on Disability Affairs (NCDA)
82. National Grid Corporation of the Philippines (NGCP)
83. National Museum
84. National Police Commission (NAPOLCOM)
85. National Power Corporation (NPC)
86. Overseas Workers Welfare Administration (OWWA)



87. Partnership of Philippine Support Service Agencies, Inc. (PHILSSA)
88. Peace Tech, Inc.
89. Philippine Accrediting Association of Schools, Colleges & Universities (PAASCU)
90. Philippine Association of Law Schools (PALS)
91. Philippine Biochar Association
92. Philippine Center for Population and Development (PCPD)
93. Philippine Climate Change Information Center (PCCIC)
94. Philippine Council for NGO Certification (PCNC)
95. Philippine Disaster Recovery Foundation (PDRF)
96. Philippine Marketing Association Inc.
97. Philippine National Police (PNP)
98. Philippine Overseas Employment Administration (POEA)
99. Philippine Postal Corporation (Phil Post)
100. Philippine Recruitment Agencies Accredited to Saudi Arabia (PRAASA)
101. Philippine Rheumatology Association (PRA)
102. Philippine Society for Public Administration (PSPSA)
103. PLAN International, Inc. (Philippines)
104. Protected Areas and Wildlife Bureau (PAWB)
105. Publicus Asia
106. Public Relations Society of the Philippines (PRSP)
107. Public Services International (PSI)
108. Research Institute for Tropical Medicine (RITM)
109. Resources for the Blind, Inc. (RBI)
110. Shoreline Kabalikat sa Kaunlaran Inc.
111. Social Housing Finance Corporation (SHFC)
112. Social Innovation in Health Initiative - Philippines (SIHI Philippines)
113. Sparrow Music (USA)
114. SteelAsia Manufacturing Corporation
115. St. Jude Catholic School Manila

116. St. Paul University Quezon City
117. St. Paul College of Makati
118. St. Paul College of Parañaque
119. St. Paul University Manila
120. St. Vincent de Paul Parish Church
121. Tagbac Multi-purpose Cooperative
122. TAPE, INC. – Eat Bulaga
123. Telecommunication Certification Body Council Inc.
124. Tokyo Electric Power Company (TEPCO)
125. Tropical Disease Foundation (TDF)
126. UKAID (formerly DFID)
127. UN Women
128. United Nations Development Programme (UNDP)
129. UNICEF
130. Unilever Philippines
131. University of the Philippines Manila College of Medicine
132. University Research Company (URC)
133. Vitamin Angels (USA)
134. VSO Bahaginan
135. The Wild Bird Club of the Philippines (WBCP)
136. The World Bank
137. World Vision Development Foundation Inc.

Accreditation:

1. The World Bank Group, Vendor Identification Number 90903
2. The United Nations Global Marketplace (UNGM)  
UNGM No. 221622
3. Int'l Organization for Migration (IOM) Vendor No. 20100567
4. Food Agriculture Organization (FAO) Vendor No. 448141
5. Philippine Government Electronic Procurement System (PhilGEPS) since 2003  
Platinum member
6. Signatory, Integrity Initiatives



## List of Ongoing & Completed Video Projects:

### 2025

<b>Ongoing</b>	The UP CSWCD Department of Social Work's 75 <sup>th</sup> Anniversary video  Bank of China's videos on the iGTB Mobile Activation and the CMS Promotional Video
<b>April</b>	SDG & Futures Talk Dekalogo Series, a podcast talk show featuring topic experts from the Development Academy of the Philippines; four (4) podcasts were produced from live recordings with the Dean of the GSPDM and the resource persons of the various researches
<b>March</b>	UPCSW-UNICEF Training Tool and Advocacy Video Project on the continuous professional development of Child Development Workers and Teachers (Long Video and 3 Short Videos for Social Media use)
<b>February</b>	A short video teaser to launch the UP CSWCD Department of Social Work's 75 <sup>th</sup> anniversary

### 2024

<b>2024 December</b>	The DDC Group 35 <sup>th</sup> Anniversary Video  A video presentation featuring the achievements of the World Bank's Philippines COVID-19 Emergency Response Project (PCERP)
<b>2024 October</b>	Bank of China Manila AVP for the Banking Community's Renminbi Event 2024  Social Media Marketing Campaign for the IOM-CARP Project Facebook, Reels and Instagram comprehensive campaign of 4 animated videos on different aspects affected by the climate emergency our nation is going through--- evacuation, relocation, illegal recruitment during calamities and using remittance for improvement of disaster-prone homes; posters, social media cards and recorded online seminars were also boosted for the campaign  A video presentation for the BATARAZA Project of Foresight Development and Surveying Company



- 2024 September** 50 Years Anniversary Video of ERDA (Education and Research Development Assistance), a children's NGO that we have been working with since 1999
- A 6-minute animated video for the BARMM Plan Launch funded by the FAO
- A Video Documentary for the Food and Agriculture Organization of the UN on the BSPARED Project; short videos that present realities of drought in Isabela Province done in vertical and square format for social media
- 2024 June** An online video for Zuellig pharmaceutical company through DRCOM ad agency, based in Singapore
- 2024 May** Foresight Development and Surveying Company Institutional Video
- 2024 February** Video documentary for the Social Innovation in Health Initiative (SIHI) which presents stories on access to tuberculosis care through their Kalinga Health
- 2024 January** Video documentary for the Social Innovation in Health Initiative (SIHI), which showcases chosen social innovations in community health that addresses water scarcity in rural upland communities through the ram pump technology

## 2023

- 2023 December** An updated corporate video presentation for the Bank of China Manila branch and its Renminbi (RMB) Project
- 2023 September** IOM-CARP Campaign on Climate Emergency and Migration; Imagic has produced the following: Four (4) Radio Public Service Ads, Four (4) Infographic Posters on the four themes, art cards on Climate Emergency and Migration and ongoing approval of 4 animation videos. A widespread social media campaign through Facebook, YouTube and Tiktok follows.
- 2023 August** A video documentary on the history, milestones, and achievements of the Development Academy of the Philippines (DAP) and its



Graduate School of Public Development and Management (GSPDM) throughout the years.

## **2023 June**

A video documentary on the Public Worker's Journey towards the Ratification of the ILO Convention 151; Produced for the Trade Union Rights (TUR) and the Public Services International South East Asia

A video production for the International Organization for Migration (IOM) in celebration of the 50<sup>th</sup> year of organized labour migration in the Philippines and its BRIDGE Joint Programme, which promotes a whole-of-society approach to labour migration governance

## **2023 March**

A video documentary on the Food and Agriculture Organization of the UN (FAO) and their assistance in the recovery of the fisherfolk in Catanduanes province from the wrath of Typhoon Rolly along with a corporate video that discusses the organization's Anticipatory Action Program and its role in mitigating the impacts of climate hazards.

## **2023 February**

Two (2) videos for the Research Institute for Tropical Medicine (RITM). The first one presents their COVID-19 Response to the recent pandemic and the major role they played in the lives of the Filipino people during this very critical moment. The 2<sup>nd</sup> video is the RITM Institutional Video.

## **2022**

## **2022 December**

Full video production of two (2) audio-visual presentations (Pre-Departure and Post-Arrival of workers) for the *Public Campaign for Safe and Fair Migration in the ASEAN Region project* that aim to raise public awareness and disseminate accurate and verified information on labour migration in the ASEAN region. Produced for the International Labor Studies of the Dept. of Labor and Employment funded by the International Labour Organization (ILO) and the UN Women in partnership with the E-READI (The Enhanced EU-ASEAN Dialogue Instrument). These videos, in semi-animated format, will be used by migrant workers throughout the ASEAN community to help ensure safe, fair, protected and decent work



and migration. The videos have been completed and approved. Imagic has also completed the subtitling of both videos (written in English) to seven (7) languages- Filipino, Bahasa, Lao, Vietnamese, Khmer, Burmese, and Thai.

Digital infographic posters for the Bank of China's InstaPay, E-Wallet and iGTB (foreign exchange online) announcements with conversion to 9 digital print formats

- 2022 September** A video documentary for the Access to Sustainable Energy in the Philippines (ASEP) and a short video highlight that discusses the impact of the project to the communities in five (5) sites in far-flung areas in Mindanao. Funded by the European Union, administered by the World Bank and implemented by the National Power Corporation.
- 2022 June** Philippine Council for NGO Certification (PCNC) 2022 Anniversary Video
- 2022 April** “Road to 20 Years,” Bank of China Manila 20<sup>th</sup> Anniversary AVP
- 2022 February** Layout and design of the six (6) infographic posters of the IOM-POEA Animation Videos that aim to combat illegal recruitment by raising awareness on the Legal Ways to Work Abroad, Apat Dapat or Reminders to Spot Illegal Recruitment and Direct Hiring.
- 2022 January** Four (4) animation videos “Apat Dapat” which serve to illuminate legal overseas hiring methods and ways to spot illegal recruiters. Produced for the International Organization for Migration (IOM), in partnership with the Philippine Overseas Employment Administration (POEA).
- Bank of China's Foreign Exchange animated video entitled “Smile” that shows how easy it is to convert dollars or pesos to Chinese RMB using the BOC mobile app.

## 2021

- 2021 November** Chef Reggie Aspiras' The Flavors of Christmas - Christmas Special Recipes sponsored by Banco De Oro (BDO)



- 2021 September** Three (3) videos for the Bank of China (BOC) Manila- an AVP of the speech of the bank's president Mr. Deng Jun, the speech of a BOC official Mr. Chen Xiang and an AVP summarizing what BOC has been doing in the Philippines. All were presented during a virtual trade fair at the Dep't. of Trade and Industry, sponsored by the Bank of China.
- 2021 July** Full video production of the two (2) animated infomercials on Legal Hiring Methods for OFWs, and Direct Hiring. Produced for International Organization for Migration (IOM) in partnership with the Philippine Overseas Employment Administration (POEA).
- "Compassion Across Horizons", an institutional and inspirational video for the Stella Maris Seafarers Center, an international NGO that provides assistance, support and spiritual guidance to seafarers all across the globe and here in the Philippines. The video is a blend of live video footage, current and historical photos and animation.
- 2021 June** Full video production of the Information, Education and Communication (IEC) material of the NGO Kasagana-Ka Mutual Benefit Association (KMBA) which aims to increase awareness and improve the knowledge of the members on the micro-insurance products of KMBA.
- 2021 May** Four (4) videos- two (2) fully animated and two (2) semi-animated videos on Uri ng mga Pamilya and Effective Communication, still as part of the GINHAWA modules on General Intervention for Wellness and Recovery. Client is the University Research Center (URC) with project direction and funding from the USAID. End user will be the Dept. of Health (DOH).
- 2021 April** Layout and design services for the manual and flipchart of the KKDK or Resilience Against Drugs CBDR Program Modules



## 2020

- 2020 December** Post-production animation of the Renminbi, the official currency of the People's Republic of China. Video produced for Bank of China Manila Branch for their partners and other stakeholders.
- 2020 September** Post-production services for the 2-minute company AVP of FABERCO Life Sciences Inc.
- A redesign for the University Research Center (URC) of their Primer for Client Flow for Wellness and Recovery from Substance-Related Issues produced for the University Research Co. and funded by the USAID.
- Chef Reggie Aspiras' cooking video for the e-book launch of her "Notes from My Kitchen" with Anvil Publications
- Chef Reggie Aspiras' fund raising cooking video for the benefit of the communities in Donsol, Sorsogon
- 2020 July** A 6-minute infographic animation on the New Client Flow for Wellness and Recovery from Substance-Related Issues. Video produced for the University Research Co. and funded by the USAID. Translated to Tagalog.
- A 3-minute marketing video of the Regalia Park Tower C Condominium in Cubao, Quezon City entitled "Come Home to Regalia".
- 2020 March** Full video production of the four (4) animated videos for the General Intervention for Health and well-being Awareness (GINHAWA) project of University Research Co. and funded by the USAID. The videos will be used by the Department of Health (DOH).
- 2020 February** A video documentary (long version) for Bank of China on the Cultural Exchange Program "In Harmony with Nature"



## **2020 January**

An animated video about the Renminbi, the official currency of the People's Republic of China. Video produced for Bank of China - Manila Branch

An infographic animation on the New Client Flow for Wellness and Recovery from Substance-Related Issues. Video produced for the University Research Co. and funded by the USAID.

A tribute video for Dr. Lourdes Aguirre Manahan entitled "The Gentle Lady of Philippine Rheumatology". Video produced for Philippine Rheumatology Association.

## **2019**

### **2019 November**

Program management of the event "Multi-stakeholders' Summit on DOFW Creation and Government-Private Sector Cooperation Towards Labor Advancement, Development and Welfare-protection" organized by the Alliance of Bonafide Recruiters for OFWs' Advancement and Development (ABROAD)

An audio-visual presentation featuring the humble beginnings, milestones and champion stories of the employees for the 30<sup>th</sup> anniversary celebration of Direct Data Capture (DDC) Philippines

### **2019 October**

Full video and photo coverage of the USAID Human Resources for Health (HRH) in 2030 e-Learning Launch and broadcasted the event through Facebook Live

An introduction video on the e-Learning modules of the Department of Health supported by USAID's HRH2030 through Chemonics International

A video on Accessing Gestational Diabetes Mellitus (GDM) Care Project spearheaded by the Institute for Reproductive Health-Philippines



Event photography of the learning exchange event of Social Innovation in Health Philippines (SIHI Philippines) held at Sheraton Manila Bay Hotel

**2019 September**

Short Video Documentary on the Cultural Exchange Programme between China and the Philippines by the Bank of China Philippines

Post-production of Your Morning Girl, Rhea video episodes (vlogs) for the YouTube Channel of GMA News Anchor Ms. Rhea Santos

**2019 August**

Graphic logo for Telecommunication Certification Body Council Inc., based in Maryland USA

Two (2) videos produced for the Social Housing Finance Corporation (SHFC); one (1) semi-live animation encouraging members to pay their amortization and one (1) AVP on site development and house improvement program

**2019 July**

A 14-minute institutional video of Kasagana-ka Mutual Benefit Association (KMBA) launched during their grand anniversary

Philippine Council for NGO Certification (PCNC) 20<sup>th</sup> Anniversary and Institutional Video

A series of video testimonies of Filipino health workers and health stakeholders on Universal Health Coverage in celebration of the World Health Workers Week. All videos produced for USAID HRH2030 through Chemonics International

**2019 June**

Video episodes (13 Videos) for Reggie's Kitchen, an online TV show for Chef Reggie Aspiras at [www.reggieaspiras.com](http://www.reggieaspiras.com)

**2019 March**

HRH2030 e-Learning Modules on Tuberculosis and Family Planning for the Department of Health through Chemonics International with funding from the USAID



An 8-minute audio interview with HRH2030 Philippines Project Director Dr. Marilyn Lorenzo for USAID's HRH2030 World TB Day 2019 Podcast.

The Fifth Small Grants Programme implemented by the United Nations Development Programme (UNDP) had many success stories to learn from and share. This video documentary explores how villages in Aurora, Palawan and Northern Samar practiced what was shared by the project and eventually adapted and innovated them in their own culture where indigenous peoples, women, children, fisherfolk and farmers had their chance to contribute in making their communities a better place to live in.

**2019 February**

Photography services and layout and design of the magazine for marketing use of Mardel International Management and Services, Inc.

**2019 January**

An audio-video presentation in celebration of the National Grid Corporation of the Philippines' (NGCP) 10<sup>th</sup> anniversary as a private corporation managing the country's power transmission; also commissioned to create an exhibit for NGCP's 10<sup>th</sup> Anniversary at the Conrad Hotel

A photomontage for the Bank of China featuring the bank's significant achievements and activities in 2018

**2018**

**2018 December**

Full coverage of CSR events for the National Grid Corporation of the Philippines (NGCP) all over the country with event videos for each activity and a final video documentary and accomplishment magazine

Four (4) short videos for the United Nations Development Programme (UNDP) featuring the impact of the Global Environment Facility's Small Grants Programme Fifth Operational Phase to Indigenous Peoples, Women, Farmers and Fisherfolks



A safety protocol video on the safe use of the newly acquired laser equipment by the Department of Otorhinolaryngology of the University of the Philippines – Philippine General Hospital

**2018 November** A 7-minute video introduction of Renminbi in the Philippines for the Bank of China and shown during the official launching of Philippine-Renminbi Trading Community

**2018 October** A book for the Biodiversity Management Bureau (BMB) of the DENR on the Best Practices on Biodiversity Conservation of Seven (7) Protected Areas in the Philippines entitled "Aruga".

"New Start, New Height", a highlight video for the Bank of China Philippines for their official transfer to their new office in Finance Tower, BGC.

**2018 August** An event video for the Wild Bird Club of the Philippines covering the 12<sup>th</sup> Philippine Bird Festival held in Tacurong, SOCCSKSARGEN.

*Ang Pagbabalik* is a semi-live animation video and a program brochure about the Enhancing the Reintegration Program for the OFWs initiative of the International Organization for Migration (IOM) in partnership with OWWA and NRCO.

*Puso at Galing: Tatak NGCP* is a video presentation about the National Grid Corporation of the Philippines (NGCP) weaved through the champion stories of its employees. Showcased during the visit of People Management Association of the Philippines (PMAP) judges for the Employer of the Year nomination of NGCP.

**2018 July** A video message of Social Housing Finance Corporation (SHFC) President Atty. Ricardo Cabling in celebration of the Community Mortgage Program (CMP) 30<sup>th</sup> anniversary

**2018 June** An institutional video and a 2 minutes teaser video for the Coalition of Licensed Agencies for Domestic and Service Workers Inc.'s (CLADS) Action Center for Filipino Overseas Workers

A video tour for the Bank of China (BOC) on the unique wonders of the Philippines and the significant achievements of the BOC Manila Branch to be shown during the gathering of Bank of China branches worldwide in Hong Kong



<b>2018 April</b>	An institutional video for the Philippine Recruitment Agencies Accredited to Saudi Arabia (PRAASA)
<b>2018 March</b>	<p>A video documentation for Peace Tech on the Empowering for Peace Through Information and Communication (EPIC) workshops to selected youths in Metro Manila and Mindanao; the five-day gathering aims to develop the peace-building skills of the society's most vulnerable young members.</p> <p>An AVP on the Bank of China SME Cross-Border Matchmaking Services event held last year; post-production work was done after being provided the digital video files</p>
<b>2018 January</b>	<p>Overseas Workers Welfare Administration (OWWA) Pre-Departure Orientation Seminar (PDOS) for Skilled Workers Online Modules with videos support to be used officially as a required online test for every skilled Filipino worker before he/she leaves for overseas</p> <p>An institutional video entitled "Hope is my Home" for the Laura Vicuna Foundation (LVF) on the mission of the LVF in child protection against human trafficking and abuse</p>
<b>2017</b>	
<b>2017 December</b>	Full coverage of the National Grid Corporation of the Philippines' (NGCP) CSR events all over the country with event videos for each activity and a final video documentary and accomplishment magazine
<b>2017 November</b>	The 50 <sup>th</sup> Anniversary/History Video of the Philippine Association of Law Schools (PALS)
<b>2017 October</b>	<p>PHILSSA- Alterplan-Oxfam Video Documentary on Best Practices for DRRM in 4 pilot barangays in Baseco, Taytay, Tandang Sora and Valenzuela City</p> <p>A video on St. Vincent de Paul Parish' BEC Best Practices</p>
<b>2017 July</b>	SteelAsia Manufacturing Corporation's Vision Mission Video, first of a series of 6 videos; this will be presented on a roadshow in the



different SteelAsia plants across the country by the new president of the company

Documentary for the Assisi Foundation on Zero Extreme Poverty (ZEP) 2030 project: An Introduction; a reflection on the dreams of the Indigenous Peoples of the country and how ZEP can help make these dreams happen (full documentary and short version)

Wild Bird Club of the Philippines; 11<sup>th</sup> Bird Festival Negros Region event video

#### **2017 May**

Three (3) day full coverage of the SteelAsia's strategic planning session held in Boracay with highlights and interviews edited to be shown in the various SteelAsia manufacturing plants across the country

#### **2017 March**

International Labour Organization and the Bangsamoro Development Agency's partnership project PLEDGE, shot across the Maguindanao provinces to show the overall impact of the project on the lives of the MILF and the Bangsamoro people in general; one (1) Overall Project Video was produced and four (4) web videos with specific objectives

Social Housing Finance Corporation (a government agency under HUDCC) advocative animation videos (2) on their Gender and Development programs. One is targeted for the employees of SHFC and the other one is for the communities that they serve.

11<sup>th</sup> Philippine Bird Festival Negros Region three-day event coverage video; unlike the past videos, this one is a full documentary of all the aspects that we can find in a bird festival. There is a more in-depth discussion of the talks, longer coverage of the events and a more ethnographic feel to it.

#### **2017 January**

Full coverage of SteelAsia Manufacturing Corporation's town hall meeting to open the year and inspire the employees. This activity was led by the company's president Mr. Ben Yao and his key officers and it was held at the BGC.



## 2016

- 2016 December** The NAPOLCOM Performance Governance System Video which explains the direction that this government agency is taking to improve its service to the police force and the country as well
- 2016 November** SteelAsia, the country's leading manufacturer of steel rebar, celebrates its 50<sup>th</sup> Anniversary this year. Two (2) videos, SteelAsia's History and The Future of SteelAsia, were highlights of the event attended by over 1,200 guests.
- A short documentary video produced for the National Museum about Kapayatep, the traditional re-roofing of Ivatan Houses in Uyugan, Batanes
- 2016 September** SteelAsia's Cut & Bend and Mechanical Coupler services explained in two (2) audio-visual presentations shown in a convention
- 2016 July** "Designing Resilient Structures" AVP for the partnership project of the DILG and the Government of Australia. The project is designed to assist DILG and partners to effectively implement and sustain programs related to improving the design of national funded local infrastructure projects and facilities by coming up with a handbook. The video explains the results of the project that have been reflected in the handbook.
- A 7-minute institutional video and a 3-minute promotional video for St. Paul College of Makati showcasing the Paulinian education and charism that one can find when you enroll in this campus
- An audio-visual presentation on the 10<sup>th</sup> Bird Festival of the Wild Bird Club of the Philippines held in Balanga City, Bataan
- 2016 June** Production of radio plug for DOST-SEI translated to five (5) languages about the Junior Level Science Scholarship of DOST
- A 3-minute audio-visual presentation that shows the technological advancements in the construction industry and the role of SteelAsia Manufacturing Corporation in linking the local industry players to these innovations and modern practices; presented during the PICE Convention held in Clark, Pampanga



**2016 May**

A four-day video documentation for US-based NGO Vitamin Angels; Stories of beneficiaries are captured during the presentation of the "Message in the Bottle" in Cebu; post-production will be completed by Vitamin Angels USA

**2016 April**

Production of three (3) videos for the Metro Manila Flood Management Plan Phase 1, produced by The World Bank Group, DPWH and the MMDA (10 minutes, 2 minutes and a version for The World Bank, Washington DC)

The DENR-Biodiversity Management Bureau Audio Visual Presentation about the milestones in protecting and managing the protected areas in the country since the first national convention in 2002. The video was shown during the opening of the 2<sup>nd</sup> National Conference on Protected Areas held last April 26, 2016.

"Lights On", a one-on-one interview with Boy Abunda and senatorial candidate Jericho Petilla

**2016 March**

The Department of Trade and Industry Competitive Bureau Audio-Visual Presentation for raising awareness on how to achieve excellence and global competitiveness among organizations and agencies through the Philippine Quality Award.

Steel Asia Manufacturing Corporation's Corporate Social Responsibility Video showing the contributions of the company in the community while maintaining eco-friendly operations.

"Tsinelas Serye: Conversations with Vice-Presidential candidate Leni Robredo" for Samahang Tsinelas. Three short videos were produced entitled 1.) "Mahusay"; 2.) "Marunong"; and 3.) "Matino"

A 3-minute audio-visual presentation of the achievements and platforms of Charisse Marie Abalos as City Councilor of Mandaluyong

Week long, full coverage of the SEAMEO SPAFA and the National Museum's Workshop on Christian Art in Southeast Asia held on March 12-19, 2016 at Vigan and Laoag



## **2016 February**

State of the City Address Video of Mandaluyong City's Mayor Benhur Abalos highlighting the milestones of Mandaluyong City and his accomplishments as the local chief executive

Leila De Lima, Senatorial Candidate "Justice" AVP

A 5-minute video highlighting the five major cases handled by Leila De Lima as the Justice Secretary; recordings for her radio plugs

Susan "Toots" Ople, Senatorial Candidate AVP

Fast2Feed 1-minute TV Ad of the Catholic Church produced by Hapag-Asa Program of the Assisi Development Foundation Inc. to be shown on GMA News Network

## **2015**

### **2015 November**

Two videos produced for the World Bank (12-minute documentary and a 2-minuter for upload in the WB website) highlighting the World Bank-Social Housing Finance Corporation (SHFC) High Density Housing Project for the informal settlers living near the waterways in Metro Manila

### **2015 October**

The Assisi Foundation 40<sup>th</sup> Anniversary Video Documentary, which traces the history and highlights the contribution of the foundation in the development of the indigenous peoples and in uplifting the lives of the marginalized cultural groups and communities from all across the Philippines

### **2015 September**

Audio Visual Presentation for Publicus Asia shown at the Public Relations Society of the Philippines event

### **2015 August**

Advocacy Video for the Katala Foundation that tells their story and dedication to the conservation and preservation of the Philippine Cockatoo; presented during their panel presentation for the Galing Pook selection event

### **2015 July**

European Union & NAPOLCOM

Launch Video for the Community and Service Oriented Policing (CSOP) Program of the EPJUST 2 and the NAPOLCOM shown in Puerto Princesa



Video coverage service for the launch of the Aguilar Alcuaz Exhibit at the Alliance Francaise de Manille and production of a video showing the highlights of the event

**2015 June**

Local Government Unit of Mandaluyong  
Project T.E.A.C.H. Video presented by Mayor Benhur Abalos for his acceptance as 2<sup>nd</sup> place in the United Nations Public Service Awards in Colombia this June 2015

A 3-minute promotional video for the Research Institute for Tropical Medicine (RITM) for web use (shortened version of the 10-minute institutional video)

**2015 April**

A 9-minute institutional video for Social Housing Finance Corporation & The World Bank Group highlighting the participatory housing project of the AMVACA

A 10-minute institutional video for the Assisi Development Foundation Inc.'s Hapag-Asa Feeding Program where they partner with the different Dioceses and the community

A 10-minute institutional video of the Research Institute for Tropical Medicine (DOH-RITM), highlighting the mission and vision of RITM as an institution

A 7-minute introduction for the Consuelo Foundation, which presents the nominees for the Exemplary Government-Licensed Social Worker during the Yolanda disaster

**2015 February**

St. Paul University Manila Institutional/ Marketing Video which highlights the history, the strengths, core values and charism of a Paulinian education. This video serves as a marketing as well as an orientation material for new students and employees.

Training and motivational videos produced for The World Bank on Local Government Tools for Disaster Preparedness (2 videos, one 4-minute and one full documentary) for local government units (LGUs) to apply participatory community mapping in their municipalities

International Organization for Migration (IOM), the European Union and the Philippine Overseas Employment Administration

Production of a comprehensive national media campaign for radio, TV, cinema and new media creating awareness and providing information against illegal recruitment:

- 1) Two (2) 30-second cinema plugs ("SUGAL" and "ISTORYA") on Anti-Illegal Recruitment for the POEA for showing in SM digital theaters
- 2) "If I Leave" and "Be Smart" two (2) 30-second animated infographics to be shown in new media and during the Pre-Employment Orientation Seminars (PEOS) at POEA
- 3) "How to Apply Legally for Work Abroad" a 4-minute advocative video also for the PEOS and the PEOS online and to be shown to other anti-illegal recruitment activities of the POEA
- 4) Two (2) 30 second AM and two 30-second FM radio plugs that promotes higher awareness against illegal recruitment

#### **2015 January**

Assisi Foundation's Fast2Feed Institutional and Fund-raising video for the Hapag-Asa Feeding Program in partnership with the Catholic Church

### **2014**

#### **2014 December**

A video for Plan International on Early Childhood Care and Development

#### **2014 October**

FPOSI Leyte Launching Video; an inspiring story of how a BPO in Leyte was able to hurdle the effects of the wrath of Typhoon Yolanda and recover until it was able to revive and launch their operations again last October.

Pasig City Smart Governance Video; this video is a look at how the local government of Pasig has used the modern technologies in improving its services to the people. It was shown in Hong Kong last October when Mayor Maribel Eusebio was invited as one of the



keynote speakers for a big event honoring cities with smart governance that used ICT at its best.

Tagbac Multi-Purpose Cooperative Advocacy Video; this video is a series of testimonies from key people who have played an integral role in the growth and development of Tagbac. More than just the founders, this video highlights the beneficiaries and their success stories. By watching this inspiring film, the viewers will realize the value of being part of a cooperative and discovering how this plays a big role in reaching out for their dreams and making them come true.

DOST-MIRDC Technology videos on CNC Plasma and CNC Router; these technology videos explain how the localization of the CNC Plasma and Router will eventually play a big role in helping the industry to create good quality products at cheaper overhead costs.

**2014 September** Fr. Pierre Tritz' 100<sup>th</sup> Birthday from the ERDA Foundation as a tribute to their founder

**2014 August** UP College of Medicine Training Video on Intubation for Anesthesiology; this short video serves as a training tool for 1<sup>st</sup> year students taking up med proper at the State University on how to do the procedure called laryngoscopy

Home Guaranty Corporation (HFC) Advocacy Video; this 5-minute dramatized video presents an overview to encourage the banking and financial institutions to partner with the government, through HGC, in providing decent housing to Filipinos

**2014 July** Two (2) 2-D animation videos on Biotechnology Products and Biosafety Regulation in the Philippines; 1 Radio plug on Information for Biotechnology on Radio produced for the National Academy of Science and Technology (NAST)



AVP for the World Bank on the 3 Flood Management workshops in Asia with specific focus on the 3<sup>rd</sup> Workshop on Flood Risk Management and Urban Resilience

The 9<sup>th</sup> Philippine Bird Festival Zamboanga City AVP; this video is a look at the events that transpired during the bird festival in Zamboanga. It is an interesting event as it comes in the aftermath of the siege that destroyed property and human lives. The bird festival became a source of strength and inspiration to the Zamboanguenos to believe that they are ready to make a difference in the world again.

**2014 June**

An advocative video documentary on girls in disaster areas as part of the "Because I Am A Girl" worldwide campaign of Plan International

The Philippine Disaster Recovery Foundation (PDRF) Short Advocative Video on Typhoon Yolanda and other Disasters; a short inspirational video used to raise awareness and mobilize resources for Typhoon Haiyan (Yolanda) victims. Presented at the fund raising concert of Apl. De. Ap. by the executive director of the Philippine Disaster Recovery Foundation (PDRF) at the Greek Theater in Los Angeles last June 8. Video will also be shown in different parts of the US as part of the fund raising campaign of PDRF.

**2014 April**

Full coverage and post-production of the Foundation for Philippine Environment's Media and PR Practicum conference held last Jan. 14-15, 2014

"More Precious than Gold: Luster and Strength Through the Years", a video on the history and milestones of the Philippine Rheumatology Association in celebration of their 50<sup>th</sup> Anniversary, which was shown last April 4 & 5 in their event at Cebu City.

**2014 February**

The National Ecotourism Strategies video produced for the Biodiversity Management Bureau (formerly known as the Protected Areas and Wildlife Bureau or PAWB) for the World Ecotourism Conference 2014 held on February 20, 2014 at Cebu City



## 2013

- 2013 December** Eye Care Radio Public Service Announcement (2 radio plugs) in Tagalog for the Resources for the Blind Inc. (RBI)
- 2013 November** A video documentary on a faith-based organization from the U.S. called Sparrow Music Inc. whose goal is to teach music education through voice lessons and the use of musical instruments to young children from Payatas
- A video for the Local Government Unit of Pasig City on their Carless Sunday program that will serve as their presentation as finalist for the International Awards for Liveable Communities 2013 (LIVCOM) to be held at Xiamen, China in November 2013
- 2013 September** An AVP for the Philippine Society of Public Administration (PSPA) through the Center for Leadership Communication and Governance
- An Institutional Video for The De La Salle Gokongwei College of Engineering
- Ten (10) Animation Videos for young children from ages 8-16 that tell stories about Human Rights in the Philippine setting. Produced for the ERDA Foundation
- 2013 June** The Philippine Biochar Association's (PBIA) edited full coverage of the launching of the organization and its programs held at the PSSC Building in Quezon City in May 2013
- 2013 May** A Video Documentary that showcases the successful stories of individuals and communities who were part of the government's Community Mortgage Program (CMP); this video is part of a campaign that raises awareness on the CMP and how local government units can bring this closer to the people who are most in need of this service. Produced for the government through the Social Housing Finance Corporation (SFHC)
- Twelve (12) Country-Specific Pre-Departure Orientation Seminar (PDOS) Videos produced for OFWs before they leave the



Philippines. These are the following country specific videos: Hong Kong, Singapore, Taiwan, Italy, Qatar, Kuwait, Kingdom of Saudi Arabia, Israel, Japan, Brunei, United Arab Emirates and Bahrain. Produced for the Overseas Workers Welfare Administration (OWWA)

**2013 April**

"Teaching Science for Blind Students" is a video that is geared towards convincing science teachers that science can be taught to their blind students through various innovative methods. Produced for the Resources for the Blind (RBI).

**2013 January**

The 8<sup>th</sup> Philippine Bird Festival Manila Bay Video highlights the main events during the festival held in December 2012

**2012**

**2012 December**

A Video Documentary on the Hall of Fame Awardees for the Most Child Friendly Municipalities across the Philippines; stories and testimonies were taken from the local government officials, stakeholders, partners and beneficiaries of the hall of fame LGUs of Vigan City, Naga City and New Lucena. Produced for the Council for the Welfare of Children (CWC)

Edited full video coverage of the Integrity Initiative Summit held on September 2102

**2012 November**

A Video Documentary on the Project of the National Commission for Disability Affairs (NCDA) on the "Creation of a Non-Handicapping Environment Project for Filipinos with Disabilities in Rural Areas"; this video features best practices among their two pilot sites in New Lucena, Iloilo and Opol, Misamis Oriental, was close-captioned (in sound and subtitles) and translated in sign language for the inclusive viewership of the blind and the deaf. The project was funded by the Japan International Cooperation Agency (JICA) and the Asia Pacific Development Center for Disability (APCD).

Production shoots for the Philippines' stories on middle class workers and employers for the International Labour Organization's (Geneva) documentary film on "Global Wage Report" which



featured six (6) countries around the world. The objective was to compare how middle class and factory workers around the globe compare their experiences since the global crisis began in 2009. The documentary film was edited in ILO headquarters in Geneva and aired on European television on December 7, 2012.

## **2012 October**

An Institutional Video on the Regional Infrastructure for Growth Project (RIGP), a loan facility that promotes integrative investments within and across local government units. Produced for The World Bank.

A 5-minute infomercial that promotes the Community Mortgage Program (CMP) to its stakeholders. Produced for the Social Housing Finance Corporation (SHFC), a government agency.

## **2012 September**

PHILSSA-DFID 3-Year Video Documentation Project on Institutionalizing Local and National Partnerships to Address Urban Poverty and Homelessness in the Philippines; this project is funded by the UK Department for International Development which highlights the importance of partnerships between NGOs, urban poor federations and the local government units of selected cities in Luzon, Visayas and Mindanao. This video is the last of a series of three (3) videos produced after each year of the project.

A 5-minute video teaser produced for the Makati Business Club that embodies testimonies from top CEOs as to why the Integrity Initiative Summit should be supported

## **2012 July**

Specific Strategies for Teaching Math to Blind Students; a training video that features ways that Math can be taught to tertiary students in an effective manner; produced for the Resources for the Blind Incorporated (RBI)

Best Practices of Local Government-Run Water Systems  
Produced for the Asian Institute of Journalism, the Department of Interior and Local Government and funded by the UNICEF



Five (5) Radio Infomercials advocating the Local Government-Run Water Systems in Rural Areas in the Philippines  
Produced for the Asian Institute of Journalism, the DILG and funded by the UNICEF

An Institutional and Marketing Video for the Industrial Engineering Department of the De La Salle University-Manila

An infomercial produced for the Public Relations Society of the Philippines (PRSP) to promote their upcoming event "PR 360"

**2012 June**

An animation video for the Philippine Postal (Phil Post) Corporation to launch their new branding/ logo

The 7<sup>th</sup> Philippine Bird Festival Dumaguete event video produced for the Wild Bird Club of the Philippines

**2012 April**

Two (2) infomercials for the Eye Care Program of the Resources for the Blind to raise awareness regarding eye check-up for early detection to prevent blindness in small children

Four (4) Mindanao, 1 Visayas and 1 Luzon Out-of-School Advocacy Infomercials produced for Publicus Asia to be shown in local cable providers across Mindanao and Visayas

**2012 February**

"For Good: Mga Kwento ng Pagbabalik 'Pinas"; stories of women migrant workers whose lives have changed differently upon their return to the Philippines; a video documentary that raises awareness about the realities of reintegration and the problems that need to be addressed; Produced for the UN Women

An inspirational video for the Homecoming and Thanksgiving for 45 years of the Jubilee Christian Academy

Haribon Foundation's Road to 2020 Project Video to be shown to potential individual and corporate volunteers to encourage them to take part in the vision of planting a million hectares of trees up to the year 2020



## 2011

- 2011 December** A 30-second public service ad that promotes “Decent Work Starts at Home” produced for the International Labour Organization. Shown at SM Digital Theaters across the country in time for the Metro Manila Film Festival
- A 3-Day intensive video coverage (with special sound recording of the whole event) of the Convention of the Cities organized by the League of Cities of the Philippines and The World Bank; funded by the Cities Alliance
- 2011 November** A Historical Video Documentary of the Assisi Development Foundation for their 36<sup>th</sup> Founding Anniversary
- 2011 October** A video on the Effects of Chemical Substances on our Ozone Layer is produced for the World Bank through the Asian Institute of Journalism and Communication as an advocacy tool to raise awareness about these harmful substances
- 2011 September** A Teachers Thanksgiving video for the St. Jude Catholic School in Manila
- 2011 August** ChildFund Philippines video that documents the process of evaluation done by the children and youth stakeholders both in REINA (Real and Infanta) area in Quezon and in Dipolog City, Zamboanga del Norte
- 2011 July** Habitat for Humanity infomercials for the launch of Manny Pacquiao as the new HFH Ambassador for the I-Build Campaign
- 2011 June** Launch of the NEWCAPP project for the Protected Areas and Wildlife Bureau (PAWB) of the Department of Environment and Natural Resources



Social Dialogue in the Water Utility Sector, an advocative video produced for the International Labour Organization, Manila

The Marikina Shelter Project: a close look at the city's housing project and the strategies used to make it a success. Produced by the League of Cities of the Philippines and The World Bank for the City Development Strategies program with funding from Cities Alliance

**2011 May**

A video project featuring the community resettlement program of Barangay Pag-asa in Talomo, Davao City as an inspiring story of how the tragedy of people who lost their homes to a big flashflood in 2009 are now transformed into better lives because of a partnership project by the San Lorenzo Ruiz Foundation, the PHILSSA-DFID Project and the community members themselves

**2011 April**

Produced for the Resources for the Blind Inc., "Teaching Math for Tertiary Level Students" is a video that seeks to inspire Mathematics teachers to teach math to blind students

"The Story of Pamulaan", a video produced to tell the story of how the only tribal college in the Philippines has been helping our indigenous brothers and sisters find their own journey in being part of the development of their own lands through a good college education

**2011 March**

"Panaw sa Kalinaw" is an evaluation video documentary on Peacepaths, a project of the Assisi Foundation whose objective is to promote peace and human security amongst Christians and Muslims who have been trapped in the midst of war and poverty

The 1<sup>st</sup> Asian Bird Fair Video that showcases the event that was held last September 2010 in Davao City brought by the Wild Bird Club of the Philippines and its partner bird organizations all over Asia and corporate partners in the Philippines



## 2010

- 2010 November** An informational and tourism video for The City Government of Zamboanga as part of their City Development Strategies (CDS) plan for inviting local and foreign tourists to visit their beautiful city
- PEACETECH 2010 Video, a fast-paced, youth-oriented video that seeks to show an upbeat representation of the new problems encountered by the youth all over the world because of the coming of age of the new media technology
- 2010 October** PHILSSA-UPSURGE 2-Year Video Documentation Project (until 2010) funded by the Japan Social Development Fund through the World Bank and PHILSSA
- 2010 September** A Coffee Table Book Launching Video and Tribute to Philippine National Police Director General Jesus Versoza which highlights not only his life and times but more importantly the advocacies that he has committed himself to like helping poor children with cancer
- 2010 August** Maisog Watershed Initiatives Inc., a video documentary about its advocacies and how from a simple dream it is made into a reality by the vision of its founder
- 2010 July** ChildFund Philippines advocative video on its ECCD Program in REINA (Real, Infanta and Nakar)
- A 6-minute informational video on Hapag-Asa, a feeding program of the Assisi Foundation and Pondong Pinoy, in cooperation with Gaudencio Cardinal Rosales and several bishops and priests from various archdioceses in the country
- 2010 April** MMLDC Foundation Inc. Training Video on Disaster Preparedness in partnership with the Albay Public Safety Management Office
- 2010 March** Video Documentary on the Construction of a Micro-Hydro Dam (1-year project) funded by the Tokyo Electric Power Corporation (TEPCO)
- "Pikitmata", a video documentary that explains what torture is all about through the experiences of people who have undergone the ordeal. This is reflected through the eyes of a young researcher who must make sense of what torture really means and why it



should be explained to others and eventually, why we must advocate to stop it. Produced by the Balay Rehabilitation Center, Inc

A video 'speech' made for Ms. Lolita Tang, the President of Lions International, Caloocan Chapter that highlights her various projects during the year 2009. It is a touching speech that is transformed to a video presentation which serves to inspire the other members of Lions and the future club president.

## **2010 February**

"Legacy and Milestones: A Profile Video for St. Paul University Quezon City" shown to the Mother General from Chartres, France who was visiting the campus last February. It explores the brief history of the university from its post-war beginnings up to the present day.

"Kabilang Ka: Census of Indigenous People in Oriental Mindoro" produced for the Assisi Foundation

## **2009**

### **2009 December**

"No Ordinary Life" is a short video documentary that highlights the life of Regine, a sponsored child of Childfund Philippines. This video was made for Childfund Taiwan as a feature on the achievements of the child that they have been sponsoring for a long time already.

Production shoots for ChildFund Australia of sponsored children and their communities honoring the anniversary of the Rights of the Child

"Ganito Kami Noon, Heto Kami Ngayon", an institutional video produced by Batong Sandigan Development Foundation Inc.

5<sup>th</sup> Bird Festival Balanga, Bataan, a promotional video that seeks to show how a festival is able to reach out to the townsfolk of Bataan specifically the children, to educate and bring heightened awareness about the wild birds and their environment in Balanga

Two (2) infomercials for the Intellectual Property Office that will help raise awareness of the importance of patents and trademarks



**imagicproductions**

[www.imagicmanila.com](http://www.imagicmanila.com)

- 2009 September** Public Service Announcement on the Biodiversity Photo Contest shown at MTV channel
- 2009 August** "The Journey Beyond Me" produced by Mark Jeevaratnam, a 19-year old Economics student from the US. This young man travels all the way to the Philippines to understand and shoot in video the reasons why Filipinos leave their families to work overseas, only to discover that the real answers lie within the experience of his own family.
- 2009 July** ChildFund (formerly known as the Christian Children's Fund) Corporate/ Institutional Video
- 2009 April** "Pinoy Kids Versus Malaria", a children's fantasy short film to promote Malaria Awareness to Grade School children of malaria-infested provinces; a project of the Tropical Disease Foundation and the Department of Health with funding support from the Global Fund
- 2009 March** Catholic Relief Services Orientation Video on the Tuberculosis Awareness of the Maguindanao TB Project that will be shown in all the rural health centers in Maguindanao
- Social Preparation Video and Sustainability Video for the Solar Energy Project of the Department of Energy; funded by JICA
- 2009 February** Tugdaan Institutional Video for the Assisi Foundation
- 2009 January** "Simula", an ERDA's BK Restore Project Video Documentary about Children in Conflict with the Law and the need for a halfway house for rehabilitation

## **2008**

- 2008 December** Philippine Council for NGO Certification (PCNC) Institutional Video
- 2008 October** Voices from the Heart: A CMP-FDUP Story; a video documentary that traces the beginnings of the Community Mortgage Program as a strategy that helps put an end to homelessness. A series of interviews from the proponents of CMP illuminate how bringing together an organized community will allow them to have the means to change their lives and have a decent and affordable



home they can call their own. The video also narrates the history of one of the earliest proponents of the CMP which is the Foundation for the Development of the Urban Poor (FDUP).

- 2008 September** Post-Production Work for five (5) Video Modules to aid Public School Teachers in teaching various subjects; a project for the ABK Project of the World Vision, ERDA, PLAN Philippines and the CCF
- Peacetech 2 Videos to be shown during their video conferencing event in Baguio, Cotabato City and Jakarta, Indonesia
- 2008 August** Ayala Foundation Inc. Institutional Video of their CSD Programs
- 2008 April** Manila Community Services Inc. (MCSI) Institutional Video

## 2007

- 2007 December** Short Film: "Paano Ba Ang Mangarap" is a touching story of a young boy's search for meaning and answers as to why most people in his community are leaving for abroad, specifically Italy. It leads him to find a new friend who will illuminate him and in return, the new friend learns more than he expects from this young boy. It is Pre-Employment Orientation video for POEA whose audience are aspiring OFWs. It allows the viewers to reflect on the realities and social costs of going abroad... that not everything that glitters is actually gold. Produced for the International Organization for Migration in cooperation with the Philippine Overseas Employment Administration and the community of Mabini, Batangas
- ERDA-ABK Project; highlights of the partnership project between ERDA, World Vision, Plan Philippines and CCF entitled ABK Project with a special look on how ERDA has developed projects in order to deliver education to the poor children in the countryside to be able to lessen and remove child labor.
- 2007 November** City Development Strategies Video Documentation (CDS)  
A vide documentary that highlights the experiences and learnings of the various cities that participated in the CDS program of the Cities Alliance and the World Bank, through the League of Cities of the Philippines. Video project funded by Cities Alliance through the The World Bank.



- 2007 October** De La Salle Health Sciences Institute Marketing Video and Institutional Video
- De La Salle University Medical center (Dasmariñas, Cavite) Institutional Video
- 2007 September** ELSA Video Project; an evaluation video for the Eduaction Livelihood and Skills Alliance program (ELSA) funded by the USAID in partnership with the Ayala Foundation, Petron Foundation, Consuelo Foundation, SEAMEO INNOTECH and the PBSP through the International Youth Foundation (IYF). This project seeks to assist the Muslim children and youth for a better quality of life through upgraded educational system and skills that would one day help translate to livelihood for themselves and their families.
- 2007 August** Rural Power Project Audio Visual Presentation; this video will serve as an information tool in informing people from far-flung areas that it may be worth considering how solar energy could serve as their source of electricity
- 2007 July** "Just Watch, Don't Catch: Bird Festival About Avian Flu Awareness" A video that showcases the event that was held last Feb. 2007 in St. Paul's Parañaque where the Wild Bird Club of the Philippines organized an Avian Flu awareness program for both private and public school children. Funded by the UNICEF.
- 2007 June** Commission on Human Rights and Balay Rehabilitation Center Inc. Partnership AVP; a video that studies how the government agency, Commission on Human Rights has successfully partnered with the non-government agency Balay to be able to address the plight and concerns of internally displaced people (IDP)
- 2007 February** Kanlungan Center Foundation Inc.; this video showcases the local economy development (LED) projects in La Union, a partnership project with the government which seeks to provide livelihood possibilities for returning Overseas Filipino Workers or OFWs and families of the workers left in the country.
- Foundation for the Philippine Environment; an institutional video of the 25 years of the FPE that showcases the history, strategies and technologies used through the years and the evolution of various projects that have kept the foundation at the frontline of environmental support and the biggest local funder for environment in the Philippines

## 2006

- 2006 December** Peace Technology Video Series; five (5) AVPs for the Peace Tech project of the UNICEF-Assisi Foundation and partners have been produced every month since September 2006. These AVPs are shown in the beginning of each Peace Tech Video Conference and is a summary of the Peace Tech event that happened the month before.
- 2006 November** BFAR-FRMP IEC AVP; a video documentary on the successful strategies used by different regions of the Bureau of Fisheries and Aquatic Resources (BFAR) for their Information, Education and Communication (IEC)
- 2006 October** Assisi Foundation's Video on their PEACE PATHS Project; a video documentary that traces what had become of the lives of Christians and Muslims who were part of the peace project of Tabang Mindanaw-Assisi Foundation several years ago
- Splash Incorporated AVP on Theraherb VCO for Kids; a video that launches Theraherb Virgin Coconut Oil for children
- 2006 September** ELSA (Education & Livelihood Skills Alliance) Project Evaluation Video; a joint project with the Ayala Foundation Inc., Consuelo Foundation, Petron Foundation, Philippine Business for Social Progress and SEAMEO-INNOTECH, with funding assistance from the USAID
- 2006 July** Kanlungan Foundation Center Inc. Corporate Video; a corporate video that was produced in celebration of the 18 years anniversary of Kanlungan and also to promote what has been done by this NGO as the only organization that provides direct services to women OFWs who have been victims of injustice and abuse.
- HSBC's Video on Microfinance "Daan sa Ginhawa"; an advocacy video hosted by Ms. Karen Davila that promotes various microfinance institutions in the country who have been successful in helping marginalized Filipinos start their own livelihood. It was produced for the Microfinance Caravan that will take place all across the Philippines with support coming from the Bangko Sentral



ng Pilipinas, Center for Community Transformation, CARD, Gawad Kabuhayan and other microfinance NGOs. Produced by the HSBC

Plan Philippines; a video documentary that illuminates on the key strategy used by Plan Philippines (and Plan International as well) which is the Child-Centered Community Development approach.

**2006 May**

Foundation for Development Alternatives Inc.; a video documentary that traces the history and early beginnings of this NGO that has been helping the urban poor for 21 years

**2006 March**

PHILSSA-World Bank Urban Poor Upscaling Project Audio-Visual Presentation (AVP); a 24-month video documentation of the project from planning to the groundbreaking and implementation, and finally the completed project in five (5) various urban poor areas in the country namely Quezon City, San Fernando City (La Union), Naga City, Iligan City and Mandaue City. A full-length video documentary was shown to the exposition program on March 7, 2006.

**2006 January**

Plan Philippines; six (6) Videos on the country strategic plans implemented by Plan Philippines ChildLEARN, Plan Nurturing Child HEALTH, Plan Child PROTECT, Plan ChildWES, PLAN Strengthening Household Economic Security ChildLIV and Plan ChildGOV.

Plan Philippines Institutional Video; an audio-visual presentation that traces the story of Plan worldwide and in the country. It also explains the work that is being done with children and the various strategic plans that have evolved through their many years of service to the Filipino children and communities

Batong Sandigan AVP; a video on Batong Sandigan (a people's organization based in Cavite) on their achievements and current programs and their partnership with World Vision Philippines

**2005**

**2005 December**

PAMANA KA sa Kalikasan and Boto Para sa Inang Bayan; two (2) Video Presentations produced for the country's biggest environmental advocacy NGO, Haribon Foundation, Inc.

**2005 November**

POEA Video for the DOLOP Event



BFAR 9 Ginuntuang Masaganang Ani (GMA) Video; a video on the Bureau of Fisheries and Aquatic Resources (BFAR) Region 9 Ginintuang Masaganang Ani (GMA) Program for the Fisheries Sector

CBRED Project AVP; a video presentation introducing the different types of renewable energy in the Philippines. The Capacity Building to Remove Barriers to Renewable Energy Development in the Philippines or the CBRED Project funded by the Global Environment Facility (GEF) and the United Nations Development Programme (UNDP), and implemented by the Department of Energy (DOE)

"Handa Ka Na Ba?", POEA Pre-Employment Orientation Video for Domestic Workers; a video documentary for aspiring overseas domestic workers written in the Filipino language. This video is funded by the International Labor Organization through the Philippines Overseas Employment Administration (POEA). The video will serve as awareness to potential domestic workers of their vulnerabilities to human trafficking. This video was also translated to English from the Filipino language

Shoreline Gains and Milestones Video; a video on Shoreline Kabalikat Inc. (a people's organization based in Naic, Cavite) on their achievements and current programs and their partnership with World Vision Philippines

#### **2005 October**

Haribon Foundation Donor's Night 2005 Video; a video that brings tribute to the accomplishments for the past year and to thank the donors that have supported their conservation advocacies

#### **2005 August**

"A Tribute to the Remarkable Women of Aboitiz", a video presenting the women as partners in the success of the men behind Aboitiz Group of Companies.

#### **2005 July**

"Towards the Sea of New Hopes" and "A New Harvest", Bureau of Fisheries and Aquatic Resources (BFAR) and the Fisheries Resource Management Project (FRMP) Video Documentaries on their Gains and Milestones and Single Concept for Region 9 (Zamboanga Province)

#### **2005 June**

"A Brighter Hope for a Lighted World", a video documentary showing how the lives of people in different areas in the Philippines were changed with the coming of electricity. This video was



produced for the Korean Electric Power Corporation (KEPCO) Philippines

**2005 May**

"A Walk in the Desert", a video documentary on international volunteers in Namibia, their lives and sacrifices and the fulfillment of their volunteer work. This documentary was produced for the VSO Bahaginan.

**2005 February**

"You and the Sea" and "Bani, Pangasinan: Changing Lives, Building Partnership", Bureau of Fisheries and Aquatic Resources (BFAR) and the Fisheries Resource Management Project (FRMP) Video Documentaries on their gains and Milestones and Single Concept for Region 1 (Pangasinan)

Disney Asia "Studio D Links"; full production of five(5) Short Episodes or Links for the Studio Disney TV show produced for the Disney Channel based in Singapore

FPOP-Packard Video - The Family Organization of the Philippines funded by the Packard Foundation Video Project; this video specifically focuses on the highlights and project gains of the FPOP project surrounding the areas of Catbalogan, Samar and General Santos

"GINAPALADTAKA: Children as Zones of Peace", a video documentary on the Spaces for Peace (Ginapaladtaka) and Children as Zones of Peace Programs of Balay Rehabilitation Inc. 7 barangays in Pikit, North Cotabato

"Shoreline Then and Now", a historical/orientation video on Shoreline Kabalikat Inc., a people's organization based in Naic, Cavite, on their early beginnings and the evolution of their partnership with World Vision Philippines

**2004**

**2004 December**

"Water is Life", a Video Documentary for the Assisi Foundation's water system projects in Mindanao for the lumads in Davao province and Ozamis City

"A Dream for the Ocean: The BFAR-FRMP Story", a BFAR-FRMP National Video Documentary on the Gains and Milestones of the Fisheries and Aquatic Resources (BFAR) project on Coastal



Resource Management. Six (6) regions of the country were visited and explored for this project, with interesting underwater video footage taken to document the success of the program funded by the Japan Business for International Cooperation (JBIC) and the Asian Development Bank for the Philippine government.

Three (3) Videos for BASF Philippines: Year End for 2004, Loyalty Awardees and Lessons Learned from two BASF Philippines executives

#### **2004 September**

"ERDA Pearl" and "Decades of Passion", the Educational Research and Research and Development Assistance (ERDA) Video Documentary on their 30th Anniversary this September. These videos highlight projects on assisting children in various areas across the Philippines and paying tribute to those that made the difference throughout the 30 years

Haribon Foundation Inc. AVP for the Donor's Thanksgiving Night

#### **2004 August**

"BFAR 4B Gains and Milestones Video" and "BFAR 4B Single Concept Video"; Bureau of Fisheries and Aquatic Resources (BFAR) and the Fisheries Resources Management Project (FRMP) Video Documentary for Region 4-B on their Gains and Milestones and another AVP on the Seaweed Farming Single Concept

FPOP-MEXFAM; Family Planning Organization of the Philippines AVP on the Mexican Family-sponsored event and full coverage last November 2003

#### **2004 June**

Haribon Foundation's AVP for the Proposed GMA-7 Partnership; a 12-minute AVP for the proposed partnership of Haribon Foundation, an environmental organization, and GMA-7, one of the leading broadcasting networks in the Philippines

The Professional Group (TPG) Teaching Modules in Video; three (3) Modules were produced for the TPG Corporation to encourage inspire and teach their sales force regarding the new product "Future First" that they are launching

"Building A New Paradise", a Habitat for Humanity advocative video that highlights the European funded homes in Iligan City and Taguig



- 2004 May** FPOP-IPPF Video; Family Planning Organization of the Philippines AVP on Youth Representation to be presented to the International Federation of Planned Parenthood (IPPF)
- "A Journey of Peace"; Tabang Mindanaw Sanctuary of Peace AVP based on the 3-day coverage in North Cotabato, Lanao del Sur and Maguindanao
- 2004 April** Haribon Foundation AVP on the Gubat Learning Center and their program to promote preservation of bats in the Philippines
- 2004 March** "A Journey of Hoping and Believing: The Story of BALAY", "Women: The Anchors of Peace", "Pieces of Broken Dreams" and "PRW: BALAY's Approach to Rebuilding Lives" Balay Rehabilitation Center, Inc. Audio Visual Presentation and 3 Videos on their specific programs. These videos present how Balay helps the victims and survivors of internal displacement in Mindanao and other war-torn areas of the Philippines
- 2003**
- 2003 November** "Alicia, Isabela: A Profile of the Most Child-Friendly Municipality in the Philippines"; a 15-minute video documentary on what makes this town a Hall of Fame Awardee for the Most Child-Friendly Municipality in the country. Produced by the Council for the Welfare of Children
- 2003 September** Production shoot for an Infomercial on an Outreach Program on Cataract Operation (that was edited in Australia); a feature on how the Christian Blind Mission International – Australia (CBMI) was able to change the life of a 10-year old girl from Negros Occidental who was born with cataract. This is a step-by-step coverage of how the organization met with the blind girl and walked through with her until her cataract operation and thereafter.
- 2003 August** "A Journey of Love"; a special tribute for Fr. Pierre T. Tritz' 70th Anniversary as a Jesuit priest. Produced by the Educational Research Development Foundation (ERDA)
- "Treasures in the Wasteland"; a closer look at how the SABANA has helped bring direction to the lives of children scavengers in Tondo,



Manila through education and community participation. Produced by ERDA Foundation

**2003 July**

PUNLA Sa Tao Foundation AVP; an audio-visual presentation on Punla's Microfinance Management Development Program. Produced by Punla sa Tao Foundation

"Solvay Team 1020"; produced by Solvay Pharmaceuticals to show a short history of the company that was shown in their 140th Anniversary Celebration

"Silver Bullet" A Flammazine Infomercial; an audio-visual presentation introducing the new strength of Flammazine

"Gift" A Duphaston Infomercial for Solvay Pharmaceuticals; an audio-visual presentation explaining how Duphaston is designed to help in delivering successful pregnancies

"Ang Bagong Bayani" (POEA Pre-Employment AVP); this video presents pre-employment information that will help the overseas Filipino worker decide if he or she is ready to work abroad. This video was required by POEA as a PEOS 'must watch' material for many, many years.

**2003 May**

DSWD-CIDDS Video for Best CIDSS Municipalities; produced for the Department of Social Welfare and Development (DSWD). This advocative video highlights the municipalities in Kalinga, Northern Samar and Zamboanga del Norte provinces who have excelled in the kind of services and projects that they have brought to their constituents through the DSWD-CIDSS program.

**2003 March**

World TB Day Concert Full Video Coverage and Editing; a concert produced by World Vision in partnership with the Department of Health and World Health Organization

Unilever Customer Week Closing Video; the video was produced by Unilever Philippines to open the eyes of everyone working in the organization to listen and address the needs of their distributors, as this is the only way for the partnership to be ultimately successful

**2003 February**

"Customers in the Heart of Unilever", an audio-visual presentation to improve the relationship of Unilever Philippines with their distributors with the ultimate goal of making their consumers happy and satisfied with their products



"Share Your Extras, Help a Family" Milestone Video; produced for the DSWD and the SM Foundation and was used to launch the Share Your Extras month-long mall-based charity project

## 2002

### 2002 September

"Hope for the Shores" (Maragondon Marine Sanctuary)

A feature on the Coastal Resource Management Program in Maragondon, Cavite by four NGOs, namely, World Vision Development Foundation, Inc., Shoreline Kabalikat sa Kaunlaran, Inc., NAMAMANGKA, and PRRM

St. Paul College Quezon City Corporate and Marketing Video 2002

### 2002 August

ELKS Club – Philippine Cerebral Palsy 100th Anniversary

Assistance to Lolas in Crisis Situation Project; a touching documentary which brings us closer to 20 lolas who were former comfort women, as they relate how their lives have been made better in the twilight of their years after they received the atonement money given by the Japanese NGO, Asian Women's Fund (AWF). Produced for the DSWD with support from the AWF

### 2002 July

Success Stories of ERDA Sponsored Children; across the country, many urban street children have been transformed by ERDA's programs to be successful professionals, ready to serve and help others

### 2002 May

DSWD Ahon Bayan Project; a video that would encourage funding agencies and corporations to link up with NGOs through the Ahon Bayan, the external marketing arm of the DSWD

## 2001

### 2001 December

PLAN Philippines 40th Anniversary Video; a video presentation on the history, achievements and success stories of children sponsored by PLAN Philippines

Youth Build 2002 Promotional Video to be shown in the USA; produced for Habitat for Humanity Philippines and funded by the Ayala Corporation



Comprehensive and Integrated Delivery of Social Services (CIDSS) Video Profile with Radio & TV Plugs; a Presidential flagship program of the Dept. of Social Welfare and Development; these infomercials highlight the 3 best practices for Luzon, Visayas and Mindanao

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|-----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>2001 November</b>  | Standard Days Method (SDM) Promotional Video; SDM is a new Natural Family Planning Method introduced by the Institute for Reproductive Health, Georgetown, U.S.A. and is currently being tested and introduced in nine (9) countries including the Philippines; Hosted by Ronnie and Mariz Ricketts                                                                                                                                                                                                                                                      |
| <b>2001 September</b> | Asian Ethnic Food Fest 200 Video Documentation for Center for International Trade Expositions Mission (CITEM)                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>2001 May</b>       | "A Spark of Light for the Child Laborers", a Documentary on the plight of child laborers in the different parts of the Philippines and the support they have received in from the four (4) children's NGOs to make their lives so much better. Produced by the alliance of children's NGOs composed of World Vision, ERDA, Childrens Christian Fund or CCF and Plan Philippines                                                                                                                                                                          |
| <b>2001 April</b>     | "Child Sponsorship Infomercial"; a 30-minute video hosted by Ms. Miriam Quiambao to inspire viewers to support the child sponsorship program of World Vision Development Foundation in the Philippines                                                                                                                                                                                                                                                                                                                                                   |
| <b>2001 March</b>     | "SABANA and TUKLASAN"; Video Documentaries for ERDA Foundation Inc., which features their two centers Sabana and Tuklasan and how they have contributed in bringing urban street children back to school                                                                                                                                                                                                                                                                                                                                                 |
| <b>2001 February</b>  | Vocational Training Entrepreneurship Development in Mindanao Video Documentary; this video illuminates on the project of the International Labor Organization (ILO) that assists the MNLF ex-combatants rebuild their lives and help in the peace-building process in Mindanao. Travels to innermost parts of Central Mindanao and the rest of the ARMM region including Southern Palawan reveal interesting aspects of how life has been transformed by this project of the United Nations with partnership from the MNLF and the Philippine government |



**imagicproductions**

[www.imagicmanila.com](http://www.imagicmanila.com)

**2001 January**

A 30-sec Child Participation TV Plug; produced through the collaboration of the World Vision, Plan Philippines, ERDA Foundation Inc. and the Children's Christian Fund (CCF) Funded by the UNICEF

Anti-Mendicancy Public Service Ad; 45 sec. commercial aired in various networks, which shows the ill effects of giving alms to street children. Produced for the Department of Social Welfare and Development

**2000**

**2000 December**

Green Buildings/Green Resort Project Video Documentary

A project of the International Institute of Energy Conservation to help buildings and resorts promote energy efficiency in their facilities, which in turn saves on energy consumption costs and helps reduce green house gas emissions

Sub-Contracted Home-Based Work by Women and Children Video Produced for the United Nations Children's Fund (UNICEF) in cooperation with PATAMABA, a people's organization and the University of the Philippines (UP Diliman) College of Social Work

**2000 November**

Agora Awards 2000 Feature Videos of winners for this very prestigious marketing awards-giving body. Videos were made for Globe Telecom, Bench, San Miguel, Penshoppe, Lapanday Holdings, Nutrilicious and the Marketing Eduactor of the Year. Produced for the Philippine Marketing Association.

**2000 October**

Habitat for Humanity Philippines Donor's Night Videos (11 Videos) These videos honor and celebrate the continued support of individuals and corporations for the cause of helping uplift the state of poverty housing through the efforts of the Habitat for Humanity

Update of Philippine Council for NGO Certification (PCNC) Corporate Video

Philippine Climate Change Information Center AVP; a feature on the CCIC and how the center inspires and helps researchers to know more about environment, weather and the phenomenon of climate change

Habitat for Humanity Philippines' 30-second and 3-minute TV infomercials



<b>2000 August</b>	Habitat for Humanity Philippines' Fil-Am and Peace-Build Videos
<b>2000 June</b>	<p>Creating A World That Cares Video Documentary; produced for World Vision Development Foundation, Inc.</p> <p>"Star Series Launch" Produced for Philippine AXA Life Insurance, Inc.</p> <p>Agora Launch Video; produced for Philippine Marketing Association, Inc. for the launching of the Agora Awards 2000 featuring the 8 winners of the year</p> <p>Joaquin Cunanan &amp; Co., Inc. 78<sup>th</sup> Anniversary Video</p> <p>Habitat for Humanity Philippines' Institutional Video</p> <p>Habitat for Humanity Philippines Donors' Video; features a boy named Ron-ron as he narrates how his family's life has been changed by the new home they had acquired through the Habitat for Humanity</p> <p>A video documentary on PLAN International San Jose, Occidental Mindoro and its accomplishments in helping send poor, rural children to school</p>
<b>2000 May</b>	<p>Animation Sequences for the Philippine Sports Commission Video Documentary through the ABS-CBN SCAN Team</p> <p>DSWD's Early Childhood Development Project Video Documentary Best Practices of the government's ECD project with funding from the World Bank</p>
<b>2000 March</b>	Catholic Mass Media Awards Benefactors Video
<b>1999</b>	
<b>1999 December</b>	Habitat for Humanity Philippines Corporate Video
<b>1999 November</b>	"ERDA: Keeping Poor Filipino Children in School"; produced for Educational Research and Development Assistance Foundation, Inc.



Seven (7) Videos on Natural Family Planning Methods; produced for the Philippine Center for Population and Development (PCPD) Directed by Soxy Topacio and Maryo J. de los Reyes. Videos are currently being shown in the rural health centers across the country

- 1999 September** Philippine Council for NGO Certification (PCNC) Corporate Video
- 1999 July** "Youth Video", a video on how Habitat for Humanity Campus Chapters work in its affiliate sites in East and Southeast Asia and the Pacific Region. Produced for Habitat for Humanity Regional Office
- 1999 May** "Lights and Shadows: Women's Stories on Gender Sensitivity", a 16-minute video documentary on Gender Sensitivity in Women's Health Communication and Practices  
Produced for the Women's Health Training Project and funded by Australian Agency for International Development (AUSAID)
- 1999 March** "Jimmy Carter Work project '99 Opening and Closing Videos"  
Two (2) 10-minute Audio Visual Productions for the Habitat for Humanity JCWP Event. Presented to former USA President Jimmy Carter and to over 14,000 volunteers from 33 countries that joined hands to build 293 homes for the poor in the Philippines. Produced for Habitat for Humanity Philippines Foundation, Inc. Imagic Productions was the official video documentarian for the 1999 Jimmy Carter Work Project (JCWP) in Maragondon, Cavite.
- 1999 January** A 30-minute AVP on the Reintegration Project of Women Overseas Workers by the International Labor Organization (ILO). This video documentary outlines the history of the project and highlights the success stories of women from all over the Philippines who once worked as domestic workers in Hong Kong and are now engaged in their own small start-up businesses. Produced for the ILO and the United Nations Development Programs (UNDP).

## 1998

- 1998 November** "Philippine Pavilion: A Centennial Celebration of Trade and Tourism", an Audio – Visual Presentation of the Philippine Pavilion at the Expo Pilipino, Clark, Angeles City, Pampanga. Produced for the Center for International Trade Expositions and Missions (CITEM)
- 1998 September** "Magbayanihan Tayo", Habitat for Humanity Philippines Foundation, Inc. A video documentary on how 10,000 volunteers



from all over the world will be joining hands to build 250 houses in the Philippines for the homeless in March 1999. This video helped raise funds for the big event.

Habitat for Humanity Philippines Foundation, Inc.'s "Blitz Build", an audio-visual presentation presented to former US President Jimmy Carter on how a simple house for the homeless can be built in 4 ½ days

"Calvary of the Coconut Farmer", a video documentary on the struggles of a coconut farmer to improve his life and to recover the controversial coco levy funds. A project of the Pambansang Koalisyon ng mga Magsasaka at Manggagawa sa Niyugan (PKSMMN) under ACDI-VOCA funded by United States Agency for International Development (USAID)

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|----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>1998 May</b>      | "In Harmony", a corporate video produced for Birds International Incorporated (BII) that highlights this amazing and internationally renowned captive breeding center for rare and endangered tropical birds                                                                                                                                                          |
| <b>1998 May</b>      | St. Paul College Parañaque<br>Marketing/Corporate Video                                                                                                                                                                                                                                                                                                               |
| <b>1998 February</b> | "Abot-Kamay": Promoting a Human Rights Culture through PRODEM's Access to Justice; funded by the United States Agency for International Development for the PRODEM project consisting of a consortium of 5 NGOs – Ayala Foundation Inc., Association of Foundations, Ateneo Human Rights Center, Evelio Javier Foundation and the Center for Community Transformation |
| <b>1998 February</b> | De La Salle University Medical Center<br>Corporate Marketing Video                                                                                                                                                                                                                                                                                                    |
| <b>1998 January</b>  | "Visions of Hope", a Catholic Educational Association of the Philippines (CEAP) Secondary Level Video Presented to more than a thousand delegates at the 1st Catholic Educators Congress held at the PICC                                                                                                                                                             |
|                      | Baliuag Colleges Marketing/Corporate Video                                                                                                                                                                                                                                                                                                                            |

## 1997

- 1997 December** St. Paul College Quezon City  
Marketing/Corporate Video
- 1997 August** "PAASCU: Towards the Third Millennium, A Continuing Quest for Excellence", a 40th Anniversary Video Presentation for the Philippine Accrediting Association of Schools, Colleges and Universities

### Equipment for Production

#### 1. **Video Equipment:**

Nikon Z62 Full Frame Mirrorless DSLR  
Canon 7D  
Canon 60D Digital SLR with Full HD Video (2 units)  
Nikon D7000 Digital SLR  
Nikon D5100 Digital SLR with Full HD Video  
Nikon D3300 Digital SLR with Full HD Video  
Nikon D3400 Digital SLR with Full HD Video  
Nikon D700 Full Frame (photo camera only)  
SJCAM - Action Cam /Underwater with Full HD Video

#### 2. **Audio Equipment:**

Zoom H5 Professional Microphone  
Zoom H4N Professional Microphone  
Zoom H4N-Pro Professional Microphone  
Audio-Technica System 10 Digital Wireless Lapel Microphone  
Tascam DR-08 Linear PCM Professional Voice Recorder  
Rode Omnidirectional Microphone for the DSLR  
Sony Electret Condenser Shotgun Microphone (ECM 672)  
Sony Electret Condenser Lapel Microphone (ECM 66B)  
Rode Smartlav Lapel Microphone for Smartphones  
Bower Lapel Microphone for Smartphones

#### 3. **Lights**

Unomat Video Lights  
Yongnuo YN-300 III LED Video Lights



## Equipment for Post-Production/Editing

### Digital Editing Workstations:

- Two (2) Apple Power Macintosh 21.5 inch iMac Editing Workstation using Final Cut Pro Studio
- MacBook Pro Editing Workstation using Final Cut Pro Studio
- Two (2) MacBook Pro Retina Display Editing Workstation using Final Cut Pro Studio and Adobe Creative Cloud including Adobe Photoshop, Adobe Illustrator, After Effects, etc.

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